

# Buffalo Bytes



Minutes, Not Miles, From Adventure

\*\*\* when viewing on a mobile device- please scroll down and click on "view entire message" to view Buffalo Bytes in correct formatting\*\*\*

## CUSTER CONNECTIONS

### 10 Steps to Increase Social Media Engagement

Are you on Social Media?

Are you getting as much engagement from posts as you desire?

If not, it could be that you are missing one of more of these critical steps.

#### 1. ASK QUESTIONS

Social media is supposed to be social. That means having back and forth discussions. It means asking questions. Looking for things in common. Building relationships.

Ask your audience about who they are and things they care about.

When they answer, respond with a comment, GIF, emoji, or reaction.

Not only do the social media's algorithm reward this kind of activity, relationships do too.

#### 2. BREAK THE ICE

It's critical that you, or someone on your team, comments FIRST on a post that has just been done. This "breaks the ice" strategy is so others feel comfortable commenting. By commenting first, others will feel safe to engage. The platforms look for posts that are getting engagement. They will put those posts in more news feeds. But if a post is just sitting there with little to no engagement, the post quickly dies.

#### 3. STICK TO ONE SUBJECT

People get easily confused. A confused mind doesn't make decisions. It hesitates. It wa its. Then it scrolls on by. If



you post an image that says one thing, but you write something different in the text area, people will get confused. Should they respond to what the image says or the text area? They don't know and they don't want to look foolish, so they scroll by.

#### **4. KEEP YOUR POSTS ALIVE**

Facebook will put your posts into news feeds for days and days if your posts continue to get engagement. Make sure this happens by NOT engaging, answering, or commenting on the post all at once. Space out your engagement by a few hours or even a day. This keeps the post "alive," and the platforms will keep giving it more and more reach. That reach can get you more engagement. It's a virtuous cycle.

#### **5. TELL THEM WHY**

Studies show that when a person is given a reason someone wants something, they are much more likely to comply. For instance, if you tell someone you are in a big hurry, they will probably let you use the printer first. On the other hand, if you just butted your way in, they would have a problem with that. It's the same with your social media posts. Start out with the reason you are posting. Say something like, "I am just curious..." or "I would love to know..." People will be much more likely to comply because you are giving a reason for the post.

#### **6. ENGAGE BACK**

If you want more engagement from your posts, make sure you go beyond just liking a comment and engage back with anyone commenting. Ask a question. Share your thoughts. Comment with a Bitmoji. The social media's algorithm looks for posts with back-and-forth engagement. When it finds a post generating conversations, especially conversations between humans, it is much more likely to put that post into more news feeds.

#### **7. THUMB STOPPING IMAGE**

Humans are visual creatures. It takes a lot of effort for the brain to decipher text but almost no effort to appreciate a beautiful or interesting photo or image. If you want people to engage with your chamber's posts, you must stop their thumbs from scrolling. You do this by capturing their attention through an image. A great one will do this better than text ever could.

#### **8. KEEP BRANDING MINIMAL**

**YES!** Do put your logos on your social media post images but keep them subtle. People won't be inclined to engage with or share a social media post that screams marketing and advertising.

#### **9. CALL TO ACTION**

It's part of the human condition to do what we are told to do. Wait in this line. Take two pills. Stick out your tongue. From childhood we are taught to do what people tell us to do. When you post on social media, always include a call to action (CTA). Things like "comment below" or "share your thoughts" will make a lot of people who would have scrolled by, take action.

#### **10. SHARE. SHARE. SHARE.**

After you post to your page as your page, change to your personal profile and engage with the business page. Hit the share button. There are all sorts of ways you can personally help your post get more reach and engagement. Share it as a story, share it via messenger, share it on your personal profile, share it to groups, or other platforms. All these things will help you get your post out there further and get more engagement. Just the act of doing these things will help the algorithm know the post is getting engagement.

## **But wait...just a few more.**

#### **11. WHEN TO POST**

Some people check social media when they get up. Some do it just before falling asleep. But most of your audience probably checks it throughout the day.

Pay close attention as to when your audience is online. Strike while the iron is hot; post when your audience is

on/active



## 12. SHARING POSTS

We all feel that sharing our friends posts to our business page is 'doing them a favor'. This is one thing to stop doing. If you share a post that is not doing well originally (not getting a lot of likes, comments, and shares), it will not do well on your page either and you will just be dragging down your algorithm score.

**Side Note:** Sharing posts as stories don't seem to hurt the algorithm and can make your friends feel 'heard'.

*Adapted from original article by [www.FrankJKenny.com](http://www.FrankJKenny.com)*

“ SHARING AN IDEA  
YOU CARE ABOUT IS A  
GENEROUS WAY TO  
CHANGE YOUR WORLD FOR  
THE BETTER. ”

SETH GODIN



Dawn Murray  
Executive Director

## IMPORTANT ANNOUNCEMENTS

### Chamber Staff

Dawn Murray  
Executive Director  
[dmurray@custersd.com](mailto:dmurray@custersd.com)

Jamie Dean  
Administrative Assistant  
[jdean@custersd.com](mailto:jdean@custersd.com)

Fred Baumann  
Information Associate  
[fbaumann@custersd.com](mailto:fbaumann@custersd.com)



Amy Brazell  
Information Associate  
[abrazell@custersd.com](mailto:abrazell@custersd.com)

Pat Hattervig  
Information Associate  
[phattervig@custersd.com](mailto:phattervig@custersd.com)

## 2023 Board Of Directors

Amy Bailey - President  
John Stahl - Vice President  
Michelle Fischer - Treasurer  
Amanda Allcock  
Craig Reindl  
Diane Dennis  
Corey Virtue  
Bobbi Schmidt  
Miranda Boggs

Julie Jenniges - City Liaison  
Mark Naugle - School Liaison  
Lydia Austin- CSP Liaison  
Leah Noem- BID Board Liaison



# CUSTER CITY MAP

Once again, the Custer Chamber is working with Evergreen Media to produce a Custer City Map. This map will primarily be used for Custer tourism, and most Custer Chamber member businesses will be listed.

## CHAMBER MEMBER ADVERTISING OPPORTUNITIES



### YOUR AD ON BACK OF MAP:

**SINGLE ADS: \$250**  
**DOUBLE SPACES AVAILABLE**

Limited spots available!  
First come, first serve basis.

#### Sizes:

3.3" x 1.8" **Single** (WxH)  
3.3" x 3.75" **Double** Vertical (WxH)  
6.7" x 1.8" **Double** Horizontal (WxH)

### PREMIUM BUSINESS LISTING ON FRONT OF MAP:

**\$100 PER BUSINESS**

Be one of only  
a few Premium Businesses!  
First come, first serve basis.

Includes business name,  
phone number, and  
website

**CONTACT DAWN FOR  
MORE INFORMATION:**  
[dmurray@custersd.com](mailto:dmurray@custersd.com)  
605-673-2244

**DEADLINE:**  
**APRIL 14TH!**

To have things added to Buffalo Bytes, please send to Amy: [abrazell@custersd.com](mailto:abrazell@custersd.com). Items need to be received by Wednesdays at noon in order to be added to weekly Buffalo Bytes. Thank you!

## MARK YOUR CALENDAR

# April 6

## Ribbon Cutting for Prairie Berry Winery

10:00am



10:00am  
**April 8**

Ribbon Cutting for Diamond Spur Event Center

3:00pm

**April 10**

Chamber Office closed for Easter

**April 13**

Chamber's Annual Spring Fling

Custer Beacon

5:30pm-8pm

**April 20**

Chamber Mixer at English Touch Day Spa

5pm-7pm

**WEEKLY HUMOR**





## CHAMBER HAPPENINGS







# *2023 Chamber's Annual Spring Fling*

Thursday, April 13  
located at Custer Beacon

**5:30pm Social Hour**

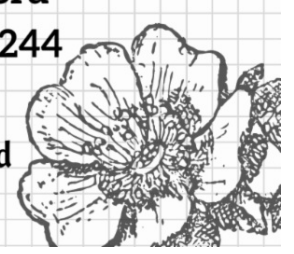
**6:30pm Heavy Hors D'oevres**

**\$35 per person**



please RSVP to Dawn by April 3rd  
[dmurray@custersd.com](mailto:dmurray@custersd.com) or 673-2244

Cancellations after April 4 will be billed



Sign up Today!





# 2023 Spring Fling

## Sponsors Needed

Sponsoring this event is an opportunity to showcase your business and show your community support.

Your sponsorship will be announced during the banquet and printed on all published materials.




**Gold Sponsor~ \$300** *includes 3 free meals*

**Silver Sponsor~ \$200** *includes 2 free meals*

**Bronze Sponsor~ \$100** *includes 1 free meal*

If you are interested in being a sponsor,  
contact Dawn at [dmurray@custersd.com](mailto:dmurray@custersd.com)  
or 673-2244







Join us

*April 6 at 10am*

*Ribbon Cutting*

at

**Prairie Berry Winery**



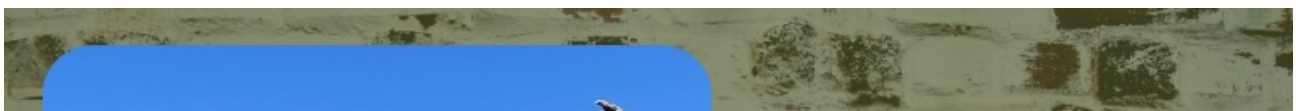




# RIBBON CUTTING & GRAND OPENING

SATURDAY, APRIL 8

3PM-7PM







The Custer Chamber will be hosting the 9<sup>th</sup> Annual Sound of Silence Tesla Rally, May 19-



21. We are anticipating 75-100 drivers in attendance along with their passengers. We already have over 30 participants registered for the event and it's still three months away.

This is an event that brings many people to town at a typically slower time of year, and it's a great opportunity to bring attention to your business. When the registrants check-in for the event, each attendee is given a swag bag that includes information about the event and free stuff from local businesses.

If you would like to include some "swag" please contact Dawn at [dmurray@custersd.com](mailto:dmurray@custersd.com).

SOME swag ideas include:

- Hand sanitizer (*super popular right now!*)
- Coupons/Gift Cards to your business

*You could also offer a discount if they show their Tesla Rally name badge -include info about this in the swag bag*

- Snacks with your information attached
- Sample of your product
- Reusable water bottles
- Branded notebooks/notepads

Keep in mind that each driver is also given \$10 in Custer Cash and they're looking for a place to spend it – give them a reason to spend it at YOUR business!

## MEMBER SPOTLIGHT

# 2023 CUSTER CHAMBER



# MEMBER SPOTLIGHT



To have your business featured in our Member Spotlight, please contact Amy Brazell at [abrazell@custersd.com](mailto:abrazell@custersd.com)



# Welcome

## New Members

Jon Gindhart, DC, PC  
Life Weavings Expressions  
Garcia Family Clinic-Bella Rejuvenation  
US Flag Pole Guy  
JandJ Hospitality  
Southern Hills Screen Printing  
The Glendale Center



# AREA EVENTS



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

## FEELING GREAT NEVER GETS OLD

**Senior Dollar Days**  
**CUSTER YMCA**



As South Dakota's population ages, researchers project that 27% of residents will be above the age of 60 by 2030. This group of maturing South Dakotans will require good nutrition, physical activity and social interaction, all for a better us.

As the leading voice on improving overall health, the Y accepts the responsibility to find ways to serve our aging population, not only for individual health and well-being, but for overall community health. The YMCA of Custer encourages all adults 50 years and older to develop behaviors that are crucial to healthy aging, including healthy eating, physical activity and social interaction.

**WHEN:** THURSDAYS  
**LOCATION:** CUSTER YMCA  
605-673-5134

**TIME:** 7:00 am - 3:00 pm  
644 CROOK ST  
[www.rcymca.org](http://www.rcymca.org)

**FEE:** \$1  
CUSTER SD 57730



**Cinnamon Rolls are  
back at the Custer  
Senior Center!!!!!!**



**\$3 CARAMEL • \$3 FROSTED • \$2 PLAIN**

**Every Friday**

**MARCH 3rd, 10th, 17th, 24th & 31st**

**538 Mt. Rushmore Rd., Custer**

**9AM UNTIL THEY'RE GONE!**

Call and reserve your fresh baked rolls!!  
605/673-2708

**The Great Custer**



# The Great Custer Easter Egg Hunt



Organized by:  **Custer  
State Farm®**

**Friday, March 31st  
4PM-6PM**

Join Custer State Farm starting at 4PM at their office at 302 Mt. Rushmore Road. Children will receive an Easter Basket (Compliments of Custer State Farm) and a map to local businesses participating in the Great Easter Egg Hunt.

Then follow the map around town and visit local businesses to get your child's basket filled with Easter goodies!

If you would like your business to participate email Caitlin at [Caitlin@protectcuster.com](mailto:Caitlin@protectcuster.com)







## Custer County Republicans

The Custer County Republicans will meet Tuesday, April 4, at 5:30pm, in



**FW** the Pine Room at the Custer County Library Annex. Our speaker this month will be Leah Vissia, County Director of Equalization, who will discuss the property assessment processes. Our meetings are open to any interested parties, and all Custer County Republicans are encouraged to attend.

Please RSVP to [CCRepubs@goldenwest.net](mailto:CCRepubs@goldenwest.net) to get a headcount for food.

Check us out on Facebook at CusterCountySDRepublicans.



Join Us For The  
**CUSTER  
CHILDCARE  
COLLABORATIVE**

**WEDNESDAY - APRIL 5, 2023  
CUSTER ARMORY BOARD ROOM  
527 MONTGOMERY ST**

**SUPPER AND NETWORKING: 5:30 PM  
MEETING TIME : 6:00-8:30 PM**

In Custer, there are 280+ children ages birth to 5 but fewer than 90 daycare/preschool openings available. This affects our entire community economically, educationally, and socially. Be a part of the conversation to brainstorm innovative solutions.

Join us as Kayla Klein from Early Learner South Dakota facilitates a Custer-specific conversation involving business, educational, political, government, and childcare community leaders.

**RSVP by Monday,  
April 3rd**



CONTACT: [NORA.SMOLNISKY@K12.SD.US](mailto:NORA.SMOLNISKY@K12.SD.US)

**HOSTED BY CSD, CUSTER EARLY LEARNER COMMITTEE, AND GROWING ROOTS INC**







## **Basic Pistol Marksman Class**

**Saturday April 8th, 2023**

**9:00am to 1:30pm**

Topics covered to include:

Review of fundamentals, firearm maintenance and cleaning, stance, breathing, grip, target acquisition, sight picture, trigger control, malfunction and jam clearing. All coupled with drills designed to make good fundamentals your natural reflex under pressure.

For additional information or to register for the class you may

contact the instructor at [www.sodakian.com](http://www.sodakian.com)

Contact us at 605-673-3222 or by e-mail at

[southernhillstactical@gwtc.net](mailto:southernhillstactical@gwtc.net)



# AN EGG-CITING EASTER EGG-STRAVAGANZA

**CUSTER YMCA  
THE CUSTER VFW AUXILIARY  
SOUTHERN HILLS TITLE COMPANY  
JBJ ENTERPRISES**

Hop on over to Harbach Park across from the Custer Chamber of Commerce. Bring your baskets and be ready to collect eggs stuffed with special treats courtesy of the Custer VFW Auxiliary, Southern Hills Title Company & JBJ Enterprises. This event is free for all children ages 0 to 8 years old. No registration is required.

**DATE: SATURDAY, APRIL 8, 2023**  
**TIME: 9:00 AM**  
**FEE: FREE**  
**AGES: INFANT – 3RD GRADE**  
**LOCATION: HARBACH PARK**

(Across from The Custer Chamber of Commerce)  
Washington Street  
Mickelson Trail  
Custer, SD 57730  
605.673.5134  
<http://www.rcymca.org>



111237 04/12





*Diamond Spire*  
EVENTS CENTER

# Grand Opening Soirée

SATURDAY, APRIL 8, 2023  
3 TO 7 P.M.

JOIN US FOR A CELEBRATION FILLED WITH MUSIC,  
FOOD & DRINKS, LIVE PERFORMANCES, VENDORS,  
GIVEAWAYS, AND VIEWING ALL THAT OUR VENUE  
HAS TO OFFER!

*Cheers! Salud! Prost!*

WWW.DIAMONDSPUREVENTS.COM • 23826 MILL IRON DR., RAPID CITY, SD



REGISTRATION  
NOW OPEN



ADVISORY

NOW OPEN

APRIL  
12-13  
2023

# BLACK HILLS DEFENSE & INDUSTRY SYMPOSIUM:

LEADING THE NATIONAL  
DEFENSE DISCUSSION

THE MONUMENT, LACROIX HALL | RAPID CITY  
SPONSORSHIP & VENDOR SPACE AVAILABLE  
RSVP BY APRIL 1ST

*To provide connections, business opportunities, and technical expertise  
in the following areas of interest:*



PFOS/PFOA



Research/Innovation



Design/Construction



Doing Business with the Government



B-21

Register at  
[www.blackhillsmac.com](http://www.blackhillsmac.com)







## **South Dakota Enhanced Conceal Carry Class**

**This is a One Day Class**

**Saturday April 15th, 2023**

**9:00am to 4:30pm**

The Enhanced Permit allows you carry in 38 states including  
MN, NE, WI, NV, NH, WA, and SC

Class size is limited so register early.

For additional information or to register for the class you may  
contact the instructor at [www.sodakian.com](http://www.sodakian.com)

Contact us at 605-673-3222 or by e-mail at  
[southernhillstactical@gwtc.net](mailto:southernhillstactical@gwtc.net)



**11<sup>th</sup> Annual  
Custer Rotary**





# **Wine & Beer Extravaganza & Raffle Event**

**Chance to win one of Three Grand Prizes:  
Choice of Wheelbarrow of Wine  
or One Beer Wagon Full of Beer**

*Evening includes drawings for multiple items & gift certificates*

**\$20.00 Per Ticket ~ 3 for \$50; 7 for \$100**

**Friday, April 21<sup>st</sup> 2023**

**Doors open: 5:00PM • Drawings from: 6–8PM**

**Laughing Water Restaurant at Crazy Horse Memorial**



**FREE  
Hors d'oeuvres  
CASH Bar**



**OPEN TO THE PUBLIC**

NEED NOT BE PRESENT FOR GRAND PRIZE DRAWINGS • PROCEEDS GO FOR ROTARY COMMUNITY PROJECTS





FINDER MUSEUM

SAVE THE DATE

# FOSSIL & MINERAL DISCOVERY DAY

**11am - 4pm**

**ID FOSSILS & ROCKS  
FUN FOR ALL AGES**

**22 APRIL  
2023**



**WORLD FOSSIL FINDER MUSEUM  
719 JENSEN HIGHWAY HOT SPRING, SD 57747**

**ZONTA WOMEN'S ART, MUSIC & FILM FESTIVAL**

**LUNAFEST Custer 2023**

**Short Films by and about Women**





2:30pm and 8:30pm

June 3, 2023 Custer Beacon

Hosted by the Zonta Club of the Southern Black Hills

**BENEFITING REGIONAL PROJECTS THAT  
SUPPORT WOMEN & GIRLS**

*Artists & Artisans 2-6pm*

*Musicians 4pm - 8pm*

**Tickets for the  
LUNAFEST  
available  
on-line.**



SCAN ME



## ANNOUNCEMENTS

Registration is Open!  
[MickelsonTrailAffiliates.com](http://MickelsonTrailAffiliates.com)



**JUNE 10.  
2023**

**George S. Mickelson Trail**  
**Deadwood to Edgemont**  
**109 Miles • 1 Day**



**We're seeking swag items & volunteers!**

Trail Swag for rider registration bags: lip balm, single serve sports drink mixes, prepackaged snacks, etc

**Volunteers: trail sweeps needed!**

*sweeps ride segments of trail, assisting cyclists & communicating emergencies*



**To donate swag or volunteer contact:  
MickelsonTrailAffiliates@gmail.com**

### **Black Hills Playhouse**

The Black Hills Playhouse is gearing up for its 77th Season and Buffalo Passes are on sale now!

This flexible, discounted, 4-ticket package can be used any way you like for any regular season show during our 2023 season.

Visit [blackhillsplayhouse.com](https://blackhillsplayhouse.com) to browse our stellar summer lineup, and buy your passes today at [https://app.arts-people.com/index.php?buy\\_pass=bhp](https://app.arts-people.com/index.php?buy_pass=bhp)







IMMERSE YOURSELF IN  
**NEW PERSPECTIVES**  
AT THE PLAYHOUSE

THE LIFESPAN OF A FACT | JUNE 10-30  
SILENT SKY | JUNE 9-JULY 2  
THE DROWSY CHAPERONE | JULY 9-23  
9 TO 5 | JULY 30-AUGUST 12

SAVE THE  
DATE



# Family Hike for Health

Saturday, May 6th

South Dakota Outdoor Shop

JOIN US FOR A FAMILY FRIENDLY EVENT  
THAT WILL INCLUDE A SELF-LEAD HIKE  
AND A CHANCE TO WIN ONE OF OVER  
40 PRIZES.

Presented by:



*Custer*  
*State Farm*







## Custer County Courthouse Art Gallery

420 Mount Rushmore Road, second floor

Custer, South Dakota

Showcasing the artwork of

Lynn Marcy

Now through March 31, 2023

Endorsed by Custer Area Arts Council



## NEWS FROM THE STATE

*South Dakota*

Department of Tourism

March 2023

[SDVisit.com](http://SDVisit.com)







# NATIONAL TRAVEL & TOURISM WEEK

MAY 7-13, 2023

## Hello, Industry Partners!

National Travel & Tourism Week (NTTW) 2023 recognizes moving [#TravelForward](#) and the industry's role in keeping our communities vibrant, serving as a local and global economic driver, rebuilding our workforce, and reconnecting America.

Last year, NTTW highlighted the Future of Travel. This year marks the 40th anniversary of NTTW and we are building on decades of work to amplify what we all know to be true — travel is integral to everything we do. Your engagement is crucial to magnifying this message and moving [#TravelForward](#). Because travel fuels every industry, our success is South Dakota's success. Let's work together to make sure policymakers understand the value of our industry, and partner with us to help move [#TravelForward](#).

For graphics, logos, and examples of the ideas, check out [U.S. Travel's NTTW 2023 Toolkit](#) or [SDVisit.com](#).

## PRESS RELEASES



Travel South Dakota  
March 2023  
[SDVisit.com](#)







# YOU'RE INVITED

Join us **Tuesday, March 28, 2023, at 10 a.m. CT/9 a.m. MT** for the  
**“South Dakota Resident Sentiment” webinar featuring Amir Eylon, president & CEO of Longwoods International.**

- Amir will share the highlights and insights from the very first resident sentiment study **completed on behalf of Travel South Dakota.**
  - Why Resident Sentiment Matters
  - What do the residents of South Dakota think about Tourism in their state on a range of issues from tourism promotion, economic development, sustainability, workforce, etc.
  - How does South Dakota compare to the national norms when it comes to Resident Sentiment

**What:** South Dakota Resident Sentiment

**Date and Time:** Tuesday, March 28, 2023 @ 10 a.m. CT/9 a.m. MT

**Presented By:** Amir Eylon

**Cost:** Free!

**REGISTER NOW »**

This webinar will be hosted by Travel South Dakota via Zoom. Contact Industry Training & Legislative Relations Manager, Bailey Carlsen, with any questions.

## **How to Connect**

This webinar will be available via Zoom. For most participants, joining each webinar will be as simple as clicking the link provided in the confirmation email. If you are uncertain if you can connect, you can read about the system requirements on the Zoom website.

Once you call into the session, please turn your phone to mute during the webinar. Participants will be able to submit questions by typing them into the messaging functionality during the webinar. There will also be time for Q&A at the end of the session. If you only want to listen and/or run into any problems with logging on to Zoom, phone-only access is an option.

This webinar will be recorded. A link to the recording will be sent to participants following the presentations and will be available on SDVisit.com.

Watch your email and SDVisit.com for more webinars coming in fall 2023.





## Custer Senior Center

March Schedule

[Click here to Check out the Custer School District Calendar for upcoming school events!](#)



## WEEKLY INSPIRATION





It's not the  
perfection but  
the balance that  
makes your life  
beautiful.

SANGEETA RANA



## HELP WANTED

# PACER

Pacer Minerals has a job opening for Plant Operator. General manufacturing experience preferred. Training will be provided on all equipment.

Email resume to [paula@pacerminerals.com](mailto:paula@pacerminerals.com) or apply in person at 25429 US Hwy 385, Custer, SD



**GOOD KARMA  
JEWELRY**

Custer, SD

# NOW HIRING

SEASONAL PART TIME

- **SALES ASSOCIATE**
- **CUSTOMER SERVICE**
- **SALES EXPERIENCE**
- **GREAT PEOPLE SKILLS**
- **21 OR OLDER**
- **WILLING TO WORK WEEKENDS & EVENINGS**



**CONTACT US:**

(605) 673-3047

507 Mt Rushmore Rd Custer, SD

## Want to work at Jewel Cave Summer 2023?

We have the following temporary positions available:

### **Vegetation Technician**

\$18.06 per hour

Coordinate a small crew to treat invasive plants

Contact Mike Wiles if interested at [mike\\_wiles@nps.gov](mailto:mike_wiles@nps.gov)

or 605-673-8308



**Maintenance Laborers**

\$18.33 to \$21.38 per hour

Conduct a variety of duties related to facilities maintenance

Contact Kevin Gill if interested at [kevin\\_gill@nps.gov](mailto:kevin_gill@nps.gov) or 605-673-8306

**Park Guides**

\$16.14 per hour

Lead cave tours and staff the information desk

Contact Aimee Murillo if interested at [aimee\\_murillo@nps.gov](mailto:aimee_murillo@nps.gov) or 605-673-8330

**Apply by March 24<sup>th</sup>.** Be sure to have your resume ready and do know all applicants need to pass a background check.

# DISH WASHER

LEAVE COOKING



# LINE COOKS SERVERS

Looking for a spring/summer  
Job? Come join our team!



Please apply in house: 308 Mt. Rushmore RD  
Custer

Or By Phone: 605-981-9047

Requirements: Must have a Positive Attitude!

## VACANCY ANNOUNCEMENT

### PAID ON-THE-JOB EXPERIENCE OPPORTUNITY

WHERE: CUSTER SENIOR CENTER

TITLE: CLERK

SCHEDULE: PART TIME

PAY - \$10.80 PER HOUR

## VACANCY ANNOUNCEMENT

### PAID ON-THE-JOB EXPERIENCE OPPORTUNITY

WHERE: CUSTER SENIOR CENTER

TITLE: CUSTODIAN

SCHEDULE: PART TIME

PAY - \$10.80 PER HOUR



**THIS POSITION IS PART OF THE SENIOR COMMUNITY SERVICES PROGRAM (SCSEP)**

SCSEP is an on-the-job experience and employment program designed to help low-income individuals age 55 and older update their jobs skills, build work experience and confidence, and continue to have economic security and well-being.

**Eligibility:**

Individuals applying for the SCSEP must meet specific eligibility requirements in order to participate:

- A resident of South Dakota
- 55 years of age or older
- Unemployed
- A limited household income of no more than 125 percent above of the federal poverty level

**Participant Benefits:**

As a participant of the SCSEP will:

- Earn income – South Dakota Minimum Wage
- Receive training and experience to help develop employment skills
- Receive free annual physical exams
- Have the chance to obtain full- or part-time unsubsidized employment upon completion of program
- Partake in meaningful social and physical activities
- Engage in activities to support independence

**THIS POSITION IS PART OF THE SENIOR COMMUNITY SERVICES PROGRAM (SCSEP)**

SCSEP is an on-the-job experience and employment program designed to help low-income individuals age 55 and older update their jobs skills, build work experience and confidence, and continue to have economic security and well-being.

**Eligibility:**

Individuals applying for the SCSEP must meet specific eligibility requirements in order to participate:

- A resident of South Dakota
- 55 years of age or older
- Unemployed
- A limited household income of no more than 125 percent above of the federal poverty level

**Participant Benefits:**

As a participant of the SCSEP will:

- Earn income – South Dakota Minimum Wage
- Receive training and experience to help develop employment skills
- Receive free annual physical exams
- Have the chance to obtain full- or part-time unsubsidized employment upon completion of program
- Partake in meaningful social and physical activities
- Engage in activities to support independence



## Trail Crew Intern Positions

For those interested or know others that might be interested, please see the attached vacancy announcement for Trail Crew Intern positions on the Black Hills National Forest.

Trail Crew Position

Be sure to check out the Help Wanted section on our [Website:](#)

**Our Address:**  
615 Washington Street  
Custer, SD 57730

**Phone Numbers:**  
605-673-2244  
800-992-9818

Send Us An Email

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